

Happy New Year
2012



SUPERMAIL | JANUARY 2012

www.supertechlimited.com CREDAI

FROM THE DESK OF MR. MOHIT ARORA, DIRECTOR

Dear Friends,

Hearty wishes for the new year.

Motivation is what gets you started. Habit is what keeps you going. Driven by its passion to stay a cut above, Supertech has always delighted the real estate industry with its ground-breaking ideas and innovative solutions. I'm sure 2012 will not be any different. I take this opportunity to introduce SUPERMAIL, a new beginning that is sure to create a huge impact in the coming months. After all, the age-old adage, well begun is half done, still holds true.



Welcome to SUPERMAIL - your space where you can get information and interact with us. This is an initiative by us to keep you abreast with the key developments across last month within Supertech Limited, across all projects as well as news from the Indian Real Estate Industry. Not only this, we take upon ourselves the responsibility to discuss key issue/s which will further our relationship with our esteemed customers. To provide all our stakeholders a platform to ask common queries which will be answered by our experts for the benefit of all!

You will also get a chance to know about the key people of the organisation from time to time. Overall, it is an attempt to ensure a better understanding to our customers about the organisation and vice-versa, such that the company is able to devise innovative strategies where the involvement of our customers is maximized!

I take this opportunity to once again welcome you all to SUPERMAIL and also invite your suggestions to make it more interactive, informative and thus an effective tool to connect all of us TOGETHER as one family - WE SUPERTECH!

Finally, this another "small move" to ensure that we repay the TRUST reposed by you ALL!

Regards,

Mohit Arora
Director

LAUNCH OF SUPERNOVA

The year 2011 witnessed the launch of Supernova, India's biggest and tallest mixed use development in Noida. Spread over 5 million square feet, this urban oasis surely adds another feather to our cap.

Supernova is a LEED platinum certified mixed use development that features five breath-taking towers, including Spira, an iconic 80 storey superstructure. The project is masterminded by the world-renowned London based architects, Benoy, and houses 2 luxurious hotels, premium and luxury branded retail outlets, futuristic offices, serviced suites and ultra luxurious condos. What's more, this whole new world is well connected through DND, Noida Expressway, the Metro link and the proposed Kalindi Kunj 8 lane Expressway.



LAUNCH OF CIRCUIT HOMES AND CIRCUIT SUITES

Inspired by the immense success of Grand Circuit, we have come up with 2 more projects, Circuit Homes and Circuit Suites, in close proximity to the Buddh International Motor Racing Circuit. Meant for families with smaller requirements, these 1 BHK and 2 BHK homes are a part of Supertech Upcountry, the 100 acre grand civilization on Yamuna Expressway.



NOIDA EXTENSION - THE FUTURE IS BRIGHT!

We are happy to state that much to the relief of all, things have started taking shape for the better and we are doing our bit of planning to ensure a promising future! Dedicated activities are going on between GNIDA officials, CREDAI representatives, farmer leaders and buyer association key members so as to evolve a WIN-WIN situation for all, as an aftermath of an encouraging hon'ble HC verdict.

It may take a little more time, but once it begins, the finish line will be reached in no time. Supertech Limited is also ensuring that the matter gets resolved as early as possible by pushing all the concerned parties to the utmost level possible. We have also been providing regular updates to all our Noida Extn. customers across various mediums, primarily through emails.

In case, if any customer is not receiving these updates, please help us update your email id by writing to us with your unit details at crm@supertechlimited.com. For further after-sales assistance, please feel free to contact our Customer Relationship Center at 1800 103 7676 (Toll Free) or 0120-4724100 or write to crm@supertechlimited.com



NORTH EYE (CONSTRUCTION SNAP SHOT)



CAPE TOWN & ORB (AN ARTISTIC IMPRESSION)



ECOCITI, NOIDA EXPRESSWAY (CONSTRUCTION SNAP SHOT)



E-SQUARE, NOIDA EXPRESSWAY (CONSTRUCTION SNAP SHOT)



UPCOUNTRY & GOLF COUNTRY - LANDMARKS ON YAMUNA EXPRESSWAY



PROJECTS WHERE POSSESSION HAS STARTED/WILL BEGIN SOON

Emerald Court (Noida Expressway), CZAR Suites (Greater Noida), Palm Greens (Meerut) and Livingston (Ghaziabad) are a few projects where the possession to the customers has already started. Here our team of experts are supporting the customers in getting respective registry done and thus fulfill the dream of owning a HOME. The day is not far, when we will look upon them as our satisfied brand ambassadors!!



BRAND NOIDA



CUSTOMER RELATIONSHIP CENTER

Lastly, in our bid to constantly improve our customer responsiveness, we now have improved our CUSTOMER RELATIONSHIP CENTER. Thus, for any AFTER SALES assistance, please feel free to contact us at 1800 103 7676 (Toll Free) or 0120-4724100 or write to us at crm@supertechlimited.com;

LOOKING FORWARD TO YOUR CONTINUED PATRONAGE....

SPEAK TO OUR SENIOR MANAGEMENT

At Supertech, we believe in delivering value while ensuring complete transparency. That's why, we encourage direct communication between our customers and the management, whenever we anticipate sluggishness at the grass root level. So feel free to write to us. Our management will be more than happy to answer your queries and resolve your doubts.



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